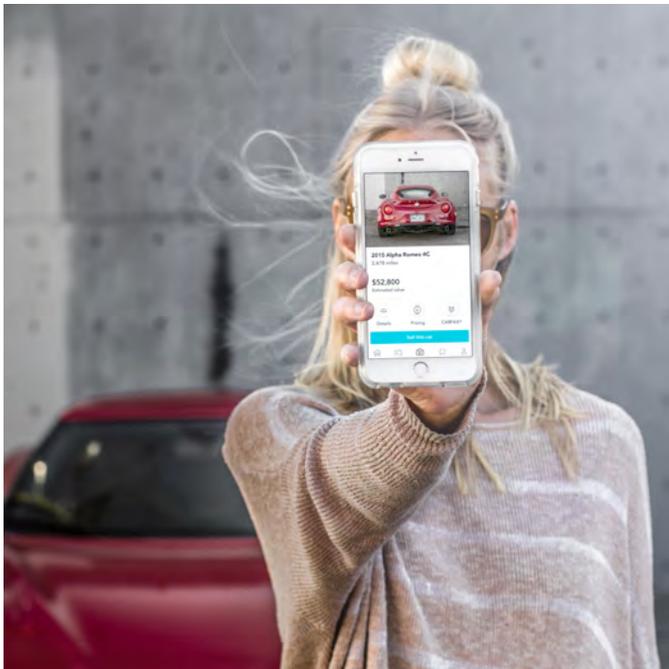




# Blinker is a new mobile app that puts people in control of the used car industry

Blinker believes everyone should be able to buy and sell cars themselves, free of anxiety. We use technology to put people in control of every part of the process - from listing a car for sale to getting a new loan.

Blinker isn't just a new car app - it's a whole new approach to car ownership, putting the control back where it belongs: in people's hands.



## Blinker is changing the industry for the better

This year, 40 million people will buy or sell a car in the US. Thirty percent of them will use private party services like Craigslist and deal with a complicated, overwhelming and even unsafe process. Seventy percent will go to the dealership and lose thousands of dollars. We wanted a better way, so we created Blinker - the only peer-to-peer e-commerce platform that provides an end-to-end solution, allowing anyone to sell a car they still owe on, buy a car with financing or refinance a car, all on their own.



To download the free Blinker app for iOS or Android, visit [blinker.com](http://blinker.com). For press inquiries please contact [press@blinker.com](mailto:press@blinker.com).

## If you can snap a photo, you can sell your car yourself.

Listing a car for sale with Blinker is so easy that anyone can do it. Sellers snap a photo of their car to instantly view the Black Book™ value. They can list it for sale on the Blinker Marketplace and dozens of other marketplace with tap of a button. Blinker makes it safer to sell to another person, verifying the identity of every buyer and seller, and ownership records of every vehicle. When it's time to collect payment, Blinker ensures that sellers receive funds directly through the app in as little as one business day. Best of all, there are no fees for buyers or sellers, and no middlemen taking a cut - giving everyone the money they deserve. In fact, Blinker sellers earn an average of \$2,900 more than trading in at the dealership.

## If you can snap a photo, you can finance your next car in minutes.

By snapping a photo of their driver's license, buyers can pre-qualify for a Blinker car loan instantly, without affecting their credit score. Buyers can shop cars with their loan on popular marketplaces including Craigslist, Let Go, Autotrader and cars.com, or the Blinker Marketplace right in the app. When a buyer purchases a car, Blinker guides them through the paperwork and prepares them for registration at the DMV. Plus, buyers and sellers can reach the Blinker support team directly by phone or email for help. Blinker buyers save an average of \$2,000 more than purchasing at the dealership.

## If you can snap a photo, you can save thousands on your car loan.

With Blinker, owners never have to step foot in the bank or dealership to refinance their car again. By snapping a photo of their car and driver's license, owners can instantly view lower monthly payment or cash back options without affecting their credit score. When it comes to filling out paperwork, Blinker allows owners to sign all important documents electronically and makes their loan official right through their phone. With competitive rates, Blinker is currently saving customers an average of \$130 a month on their car loans.

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## Blinker Vital Stats

**Launched:** 2016

**Headquarters:** Denver, Colorado

**Number of employees:** 70 full-time employees

**Availability:** Blinker currently helps users buy, sell, finance and refinance cars in Colorado, Texas, California and Florida. The app will be expanding into other states in 2018. Blinker can be downloaded for free in the App Store and Google Play store.

Sources: 2015 Manheim Used Car Market Report, [bit.ly/1UI2lgr](http://bit.ly/1UI2lgr); Auto Remarketing, [bit.ly/21m8xM](http://bit.ly/21m8xM)